



Excellent Services

Representative/Organizer of Fairs & Exhibitions World-wide and General Services

NO. ES-218/2011

May, 26, 2011.

MOST URGENT / IMPORTANT

All the concerned Manufacturers & Exporters of Pakistan.

JOIN PAKISTAN PAVILION IN "AUSTRALIAN INT'L SOURCING FAIR" (AISF), SYDNEY – AUSTRALIA, 22ND TO 24TH NOV'2011.

Dear Sirs,

We are pleased to inform you that like last year, Trade Development Authority of Pakistan (TDAP) is organizing Pakistan Pavilion in the above subject Fair with 60% Subsidy to each Stand. The TDAP has published its Advertisement in the Daily "DAWN", "BUSINESS RECORDER" & "JANG", dated 26th May'2011 inviting Applications from the interested Companies, a clipping of which is sent under attachment.

TDAP has fixed **Rs. 239,000/-** for Textile Sector, **Rs.191,000/-** for Leather made-ups Sector including Footwear and **Rs. 144,000/-** for other Sectors (for details, please see the attached TDAP's Advertisement clipping).

Please note that the deadline of Application is **12TH JUNE, 2011**. Therefore, if you are interested to participate in this most important & potential Fair, **please apply to TDAP LATEST BY 12TH JUNE'2011** and send your Application at the address given below:-

Mr. Allah Dad Tarar, Deputy Director, Trade Development Authority of Pakistan (TDAP), Aisah Chowk, Gulistan Colony No.2, Public Building Area, Sheikhpura Road, Faisalabad. Tel: 041-910240, E-mail: <tdap@tdap.gov.pk>

We are sending under attachment a copy of TDAP's prescribed Application Form to fill it up very carefully. This is also available in the Website of TDAP www.tdap.gov.pk The Application should contain the following documents:-

1. A Pay-order/Bank Draft for **appropriate amount** based on the nature of your Products as published in the attached TDAP's Advertisement, in favour of "Account Officer, TDAP, Faisalabad".
2. Export Performance Certificate for the last year duly verified by Bank.
3. Copy of Membership Certificate of your Trade Association.
4. Photocopies of Passport(s) of the person(s), who will attend your Stand.
5. Copy of NTN Certificate.
6. Company Brochure.

It may be noted that if any document is left, the Application may be rejected by TDAP, therefore, please re-check before sending the documents.

Contd. on Page No. 2/2.

Karachi Head Office:

Plot No. 21-C, 1st Floor,
15th Commercial Street,
(Near Ayaz Masjid),
D.H.A. Phase-II, Ext.,
Karachi-Pakistan.
Phones : (+)92-21-35312651
 : (+)92-21-35385118
Mobile : (+)92-300-2355604
Fax : (+)92-21-35887316
E-mail : excellents@cyber.net.pk

Dhaka Office:

Bldg. # 41/23/15,
Zikatola, New Road,
West Dhanmondi,
Dhaka-1009,
Bangladesh
Ph : (+) 88-02-9138347
Mobile: 01913-584162
Fax : (+) 88-02-9115843
E-mail : unlimited7099@yahoo.com
Attn : Mr. Amir Hossain



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Dhaka Office:

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Zikatola, New Road,
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The details of Exhibits with participation cost are given below:-

EXHIBITS		
PARTICIPATION COST		
Rs. 239,000/-	Rs. 191,000/-	Rs. 144,000/-
Bed Linen	Leather Garments	Handicrafts
Towels	Leather Goods	Ceramics
Readymade Garments	Gloves	Jewelry
Knitwear & Sweaters	Footwear	Natural Eco Friendly Fibres.
Denim Apparel	Work wear	Components & Accessories
Silk, Yarn.	Sports Goods	Jute Goods.
	Uniform	
	Handbags	

Meet over 3,000 key buyers looking at bulk production in the Australian region such as:

- * Brand Owners
- * Wholesalers
- * Designers
- * Distributors
- * Specifiers
- * Retail chain stores
- * Importers
- * Agents

The Fair aims to serve the **Sourcing and Supply Chain Management** which will be an excellent opportunity for you to promote your know-how, production capabilities and abilities from this region.

If you need any further information in respect of your participation in the above subject Fair, please don't hesitate to contact us. We will be pleased to assist you.

Please carefully note that the deadline of Application is **12th June'2011** and send your Application accordingly, so that you can not miss the opportunity to display your Products in this most important and potential Fair.

Your timely action in this regard will be highly appreciated.

Thanking you and assuring you of our best services and co-operation at all times.

Yours faith fully,

(K.M.A. MABUD)
CHIEF EXECUTIVE

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International
Trade Exhibition

Discover Business Opportunities with Trade Development Authority of Pakistan

TDAP offers an excellent opportunity to showcase and develop business with international buyers through this fair.

Australian International Sourcing Fair (AISF) Sydney - Australia

November 22-24, 2011

Products
to be
displayed

Textile Products

Bed linen,
Towels,
Readymade
garments,
Knitwear,
Denim,
Apparel,
Silk, Yarn

Core products

Leather garments,
Leather goods,
Gloves, Footwear,
Work wear,
Sports goods,
Sportswear,
Uniform,
Handbags

Development products

Handicrafts,
Ceramics,
Jewelry,
Natural Eco
Friendly fibres,
Fabrics &
Components

Participation Fee

Rs. 239,000/-

Rs. 191,000/-

Rs. 144,000/-

Participation will be subject to terms & conditions available on TDAP's website <http://www.tdap.gov.pk>

Last date to apply: June 12, 2011

Allah Dad Tarar

Deputy Director Faisalabad Tel: 041-9210241

Trade Development Authority of Pakistan
MINISTRY OF COMMERCE - GOVERNMENT OF PAKISTAN

Aisah Chowk, Gulistan Colony No.2, Public Building Area,
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