



One Day Workshop On “Cost Reduction Strategies”

Sustaining in this Global Economic Meltdown is a big challenge to the industry and business throughout the world. If we look to our local industry almost more than 90% is sick, only the degree of sickness or severity is different. The main cause is that the local industry was not established on proper professional footing. The industrial plots, loans and all facilities were provided mostly to those who had no industrial experience. During initial days the margins were very high and could absorb all the inefficiencies, negligence and blunders, hence the professional management was also not encouraged during those days. Now if look the current position most of the Pakistani industries (both manufacturing and service) are sick and in trouble. For a business, profit is like blood in human body, so if wish our industry should sustain, it must be with profit. If we do only fire fighting or take steps through conventional methods, we will not be able to succeed. We have to follow the scientific steps which are taken for chronic diseases, as sickness of our industry is also chronic and long. Understanding the importance of the subject PHMA in collaboration with Small & Medium Enterprises Development Authority (SMEDA) Government of Pakistan is pleased to announce a workshop on “Cost Reduction Strategies” at PHMA House Karachi.

Course Contents

- Module 1: Salient Features of Cost Control
- Module 2: Cost Control and Cost Reduction Techniques
- Module 3: Checklist for Cost Reduction
- Module 4: Methodology and New Concepts in Cost reduction & Cost Management
- Module 5: Problem Based Learning / Exercises & Case Studies

Who Should Attend?

Business Owners, Middle Managers
From (HR, Sales/ Marketing,
Finance Accounts, IT, Customer
Support, Supply Chains), Engineers,
Customer Services Representatives

Program Schedule:

- Date & Time** : Saturday, February 1, 2014 from 09:30 am to 05:00 pm (sharp)
- Venue** : PHMA House, 37-H Block -6 PECHS, Karachi
- Fees** : Subsidize fee of Rs.5,500/**Participant** will be paid in advance by cash or pay order in the name of “PHMA”. Fee includes Training material, Certificate, Lunch & Teas.

About Trainer: Abid Anwer is an expert in Industrial Management as well as in Management Consultancy. He is a very senior professional, and member of various professional bodies like ICMAP, CMAF, PIPFA, PIIA, PSTD, PAP, FCTLS and The Indus & Entrepreneurs. He served different industrial groups as GM/Director/CEO. Also headed Pakistan Institute of Public Finance Accountants as Executive Director, Remained in foreign consultancy for Textile and Engineering Industry etc. His long career in industry and keen interest in Education and Training has made him a fine blend of Trainer and Business Leader. He has his own style of promoting and developing people. He has been visiting faculty member at ICAP, ICMAP, PIPFA, MAJU, NIPA, NBP, Orasoft and Cabinet Division etc

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