

interstoff.

ASIA essential

16 – 18 March 2011

Hong Kong Convention & Exhibition Centre

Register for admission

Interstoff Asia Essential Spring A well-respected venue for the latest market intelligence

This March, the seminar schedule will cover a wide range of topics including **up-and-coming styles**, **international trends**, **cotton market overview** and **product safety** hosted by top industry professionals from around the world.

Seminar Registration

FREE shuttle bus available



16 March 2011 (Wednesday) Design and Trend

Topic: Spring / Summer 2012 as the trend conference [Details](#)

Speaker: Ms. Fanny Shricke, Fashion and Beauty Project Manager, NellyRodi™ Agency, France

Topic: Spring /Summer 2012 Mens and Womenswear Megatrends + Materials [Details](#)

Speaker: Ms. Valerie Wilson Trower, Trend Director - Asia, Stylesight, USA

Topic: At the Crossroads: The Impeding Universal Patchwork of Sartorial Fabric [Details](#)

Speaker: Mr. João Paulo Nunes, Writer & Editor, www.fashiontrendsetter.com, UK

Topic: Knitwear Trends for 2011 / 2012 The Market Demand for China's Knitwear Products and The Current Issues of Knitwear Designer (Co-organised by Knitwear Innovation & Design Society (KIDS)) [Details](#)

Speaker: Ms. Chen Juan, Design Director for China (Dalang) Woollen Textile Product Development Centre, China

Sustainable Textile Technology (co-organised by Hong Kong Productivity Council)

Topic: Dressing Hygiene – Market and Technology of Antibacterial Clothing [Details](#)

Speaker: Mr. Kevin Ling, Managing Director for Microban International Ltd, HK

Topic: Colour Management Solution for the Textile and Garment Industry [Details](#)

Speaker: Mr. Wilson Chung, Colour Management Consultant for WYS System Ltd, HK

17 March 2011 (Thursday) Cotton market overview and its impacts on the textile supply chain

Topic: The Outlook of Cotton and Cotton-Made Apparels Market [Details](#)

Speaker: Ms. Karin Malmstrom, Director, China for Cotton Council International, China

Topic: Sustaining cotton textile manufacturing by BASF's resource saving programs [Details](#)

Speaker: Mr. Dennis Tao, Regional Technical Manager for BASF (China) Ltd, China

18 March 2011 (Friday) Product Safety for Textile Product

Topic: How to move to more convergence in term of Product Safety to reduce risk and complexity [Details](#)

Speaker: Mr. André Leroy, Marketing Director MTS and Chairman, Apparel & Footwear Committee American Chamber of Commerce Hong Kong, HK

Topic: How to Manage Product Safety in increasingly complex legislations : an opportunity for leverage” Oeko-Tex® Standard 100 and Oeko-Tex® Standard 1000 [Details](#)

Speaker: Dr. Jean-Pierre Haug, COO and Head of Laboratories for TESTEX Swiss Textile-Testing Ltd, Switzerland

Standards and Certifications for Textile

Topic: Global Recycle Standard V2 [Details](#)

Speaker: Mr. Hong Lee, Regional Marketing Manager, Asia Pacific, Control Union Certifications, HK

See you at the 2011 Spring Fair!

We also provide [FREE Business Matching Services](#) and [FREE Shuttle bus services](#) to help maximise your sourcing discoveries!

Don't miss this golden opportunity to stay ahead of your competition.

Date: 16 – 18 March 2011

Opening hours: 09:00 – 18:00 (16 – 17 March)
09:00 – 17:00 (18 March)

Venue: Hall 1D & E, Hong Kong Convention & Exhibition Centre

Address: 1 Expo Drive, Wanchai, Hong Kong

Admission: Free-of-charge. Trade visitors aged 18 or above

Texprocess

Are you are looking for new technologies and services for processing textile and other flexible materials? Texprocess is the latest highlight for the garment and textile industry, taking place from 24 to 27 May 2011 in Frankfurt am Main.

The event also offers an innovative sourcing platform: Source it! For more information visit: www.texprocess.com

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