

No.6(3)TID/11-P-III
GOVERNMENT OF PAKISTAN
MINISTRY OF TEXTILE INDUSTRY

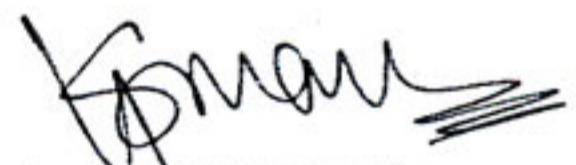
Islamabad, the 20th March, 2012

Subject: **Formulation of Strategic Trade Policy Framework 2012-15**

Please find enclosed herewith a copy of letter received from Ministry of Commerce vide letter No.2(8)/2012-ACTP dated 05.03.2012 on the above subject.

2. It is requested that proposal on the subject may be sent to this Ministry at the earliest.

Encl: As above


(Muhammad Usman)
Section Officer (P-I)
Ph.051-9217248

Distribution:

1. Chairman, Pakistan Knitwear & Sweater Exporters Association, Karachi.
2. Chairman, All Pakistan Textile Mills Association, Karachi.
3. Chairman, Pakistan Hosiery Manufacturers Association, Karachi.
4. Chairman, Pakistan Bedwear Exporters Association, Karachi
5. Chairman, Towel Manufacturers Association, Karachi
6. Chairman, Pakistan Cloth Merchant's Association, Karachi.
7. Chairman, Pakistan Cotton Fashion Apparel Manufacturers and Exporters Association Karachi.
8. Chairman, All Pakistan Bedsheets & Upholstery Manufacturers Association, Multan.
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15. Chairman, Pakistan Carpet manufacturers & Exporters Association, Karachi.
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19. Chairman, Pakistan Readymade Garments Manufacturers & Exporters Association, Karachi.
20. Chairman, Pakistan Silk & Rayon Mills Association, Karachi.
21. Chairman, Pakistan Textile Exporters Association, Karachi.
22. Chairman, Pakistan Yarn Merchants Association, Karachi.

PHMA REF. No.

RECEIPT COUNTER

SIG.

Review by Secretary General

BY

2012-6

27/03/12

Being faxed / sent to:

Mr. M. Jawad Bilwani

Chief Coordinator, PHMA

From: YUNUS BIN AIYOUB

Secretary General, PHMA

IMMEDIATE

No. 2(S)/2012-ACTP).
Government of Pakistan
Ministry of Commerce

Pak Secretariat Block-A
Room No.518, 5th Floor,
Islamabad-44000
Tel: +92-51-9201112
Fax: +92-51-9209118



Director General
Trade Policy

Islamabad, the 5th March 2012

SUBJECT: - **FORMULATION OF STRATEGIC TRADE POLICY FRAMEWORK
2012-15.**

Dear Sir,

The Cabinet approved 3 year STPF 2009-12 in July 2009. Given the fact that the conditions of local and international markets keep on evolving, the Ministry of Commerce intends to make suitable changes to STPF 2009-12. These changes would be presented to the Cabinet during the last week of June 2012 in the form of *Strategic Trade Policy Framework (STPF) 2012-15'*.

2. Realizing the important role played by exports in national development, the government gives high priority to export development. Pakistan's exports touched the historic high of \$ 25 Billion during 2012-15. **Lately, due to global demand contraction and supply side problems such as energy, insecurity, natural calamities etc. Pakistan's exports are not growing as expected. This calls for a much greater effort by the industry as well as the government to give a big push to Pakistan's exports.** In this context, the Strategic Trade Policy Framework 2012-15' gains an added significance. We would like your esteemed organization to play an active role in the formulation of STPF 2012-15 by sending your proposals/inputs for the STPF 2012-15.

3. You may like to send your proposals under any of the following categories:

- i. Sectoral Trade Development Initiatives
- ii. Amendments/changes to Import Policy Order & Amendments / changes to Export Policy Order to facilitate trade.
- iii. Amendments/changes in Tariff and Taxes to reduce anti-export bias.

4. STPF 2009-12 had announced many initiatives for sectoral development and direct financial support to different sectors. Due to an extremely limited fiscal space, the government has not been able to release significant funds for these initiatives. We do hope that we would have more funds for the next policy cycle, if you have fresh project proposals for sectoral export development or you want to resubmit more details on an already approved initiative in STPF 2009-12, please do share it with us and we would try to get funds from the government or foreign donors for high value projects. You are requested to send such development proposals along with a brief feasibility study and an outline project plan specifically indicating the yearly resource requirements, if it was a multi-year development initiative.

5. It has been observed that the amendments proposed by the industry in the Import Policy Order or Export Policy Order, sometimes are not backed by proper cost and benefit analysis. It is requested that each of the amendment / proposal being sent by your august body should be accompanied by detailed cost and benefit analysis, clearly spelling out the rationale, proposed business process and statistical analysis where needed.

6. Since your proposals are to be examined in detail and have to pass through a number of stages, kindly send your proposals as soon as possible, preferably before 20th April 2011. Focal points at your end for further discussion may also be indicated.

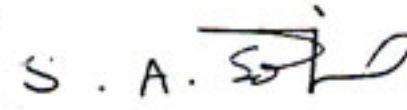
7. The proposals may be sent on the following address:

Mr. Adnan Younis Lodhi,
Section Officer (TP),
Ministry of Commerce,
Room No. 437, Block "A", Pak Sectt,
Islamabad.
Phone: +92-51-9204269
Fax: +92-51-9205241
E-mail: adnanyounis@gmail.com

8. You may already know that the Ministry of Commerce has established a dedicated Wing called DG Trade Policy Office to improve the quality of trade policy formulation, implementation coordination, and to undertake scientific impact analysis. We assure you that this Wing would try its utmost to improve the regulatory environment and incentive structure to promote Pakistan's exports and we look forward to an active cooperation from you to pursue this common cause.

With regards,

Yours sincerely,


(Dr. Safdar A. Sohail)
Director General (TP)

Distribution:-

- i. The President of Federation of Pakistan Chamber of Commerce & Industry.
- ii. All Presidents of Chamber of Commerce & Industry.
- iii. All Chairman of Associations of Pakistan.
- ✓ iv. All Federal Secretaries.
- v. All Provincial Chief Secretaries.
- vi. All Missions Abroad.