



## One day Training Workshop on “Cost Reduction Techniques for Profit Maximization”

Technical Support Cell, Pakistan Hosiery Manufacturers and Exporters Association along with National Productivity Organization (NPO), Ministry of Industries & Production are organizing one day workshop on “Cost Reduction Techniques for Profit Maximization” of the organizations.

The objective of this training program is to identify hidden costs prevailing in the industry and guide them to become more cost competitive. The prime objective is to unlock the hidden cost factors utilizing various tools & techniques for profit maximization.

**METHODOLOGY:** Presentations & Discussions

**DESIGNED FOR:** Managers, Engineers, Industrialists, Supervisors, Executives, Students and all those who are really interested in increasing their potential.

### **TIME**

9:00 AM – 5:00 PM

### **DATE**

June 21, 2014

### **DAY**

Saturday

### **FEE**

**Rs. 3500/-** per Participant which includes training Material & certificate.

### **Mode of Payment**

Cash / Cheque in the name of National Productivity Organization.

### **Venue**

PHMA House  
37H, Block 6,  
PECHS, Karachi  
Office: +92-21-34522769,  
34522685, and 34544765

### **COURSE CONTENTS:**

- ✓ Concept of Cost Reduction
- ✓ Why cost reduction?
- ✓ Unlocking hidden cost factors
- ✓ Cost reduction techniques
- ✓ Waste cause analysis
- ✓ Case study of Cost Reduction & Profit Maximization
- ✓ Conclusion

### **For Registration Contact:**

#### **Mr. Syed Arsalan Tirmizi**

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#### **Mr. Naveed Khan**

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### **RESOURCE PERSON:**

#### **ENGR. MUHAMMAD UBAID**

Is heading Energy Teams in NPO Sindh Region. He has also attended the National and International workshops on different Topics like Cost Reduction, TQM, 5S, Six Sigma, Material Flow Cost etc. He has a vast experience in the field of Consultancy in Textile, Steel, Foundry, Plastic, Paper, Ghee manufacturing and Buildings etc. He is also a Certified Trainer and has conducted number of workshops on Various Topics in Leading Institutions & Industries of Pakistan.

### **Closing Date for Registration**

**Limited seats are available, Last date for Registration June 19, 2014**