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GOVERNMENT OF PAKISTAN
TRADE DEVELOPMENT AUTHORITY OF PAKISTAN
Textile & Clothing Division

Karachi, the September, 2014

No. 52(50) PO/T&C/2014

Subject: EXPO PAKISTAN 23-26TH OCTOBER 2014

Dear Sir,

We are pleased to invite you for the participation in Expo Pakistan 2014, scheduled to be held during 23th to 26th October, 2014 in Expo Centre Karachi. Exhibition participants will showcase their products, generate new leads, and conduct B2B meetings with fellow buyers around the globe.

Trade Developing Authority of Pakistan (TDAP) is pursuing passionately to attract quality buyers from the globe to bring business opportunities for our valued exporters at their doorstep.

The details of Expo-Pakistan are as under:

- a. The timings of event would be from 10:00 am to 6:00 pm (can be changed).. The space reservation form/Application form of Expo Pak 2014 is attached in which sizes of stalls are mentioned along with the tariff structure.
- b. The discount policy for UP COUNTRY (except Sindh region applicable for all other provinces) is:
 1. 10% discount on reservation of 12SQM space.
 2. 20% discount on reservation of 24SQM space
 3. 30% discount on reservation of more than 24SQM space.
- c. The discount Policy for the Chambers/ Association & Government Bodies is like:
 - a. Raw: 1,000 per SQM but the condition is they have to reserve the minim space of 36SQM
 - b. Shell: 50% discount.

In order to showcase true potential of Pakistan's Products, your timely participation will enable us to share your profile with the potential buyers and attract them to visit your booth with complete knowledge of the products. The floor plans (updated) are attached for your further working.

You are requested to kindly reserve your space for your members at the earliest.

Regards

Amir-ur-Rehman

Mr.Irfan ZBawani,
Chairman,
PHMA (South)

CC: Mr.Abdul Karim Memon, Director (Expo)

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Amir-ur-Rehman
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Trade Development Authority of Pakistan (TDAP)
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9th Expo Pakistan

23 – 26th October, 2014

KARACHI EXPO CENTRE

1. Application

| | | | | |
|---|---------------------------------------|--|---------------------|--|
| Name of the firm | | | | |
| Company Details | Address | | Tel: | |
| | Web address | | Fax: | |
| | Membership with Association / Chamber | | Nature of Business: | |
| Contact Person | Name | | Email: | |
| | Department | | Designation: | |
| Information about the Head / CEO of Company | | | | |
| Name of the Head / CEO of Company | | | Cell: | |
| | | | Fax: | |
| | | | Email: | |

2. Products Categories

| Core Products | | Development Products | |
|---|---|--|--|
| <input type="checkbox"/> Bed wear & Towel | <input type="checkbox"/> Carpets & Rugs | <input type="checkbox"/> Animal casing | <input type="checkbox"/> Chemical & related products |
| <input type="checkbox"/> Fabrics/Hosiery/Knitwear | <input type="checkbox"/> Leather/ L. Footwear | <input type="checkbox"/> Construction | <input type="checkbox"/> Engineering goods |
| <input type="checkbox"/> Leather Garments | <input type="checkbox"/> Leather manufacturers | <input type="checkbox"/> Electrical/ Non-electrical/ Transport | <input type="checkbox"/> Fish & fish preparation |
| <input type="checkbox"/> Made ups of textile | <input type="checkbox"/> Molasses | <input type="checkbox"/> Fruits & vegetables | <input type="checkbox"/> Furniture |
| <input type="checkbox"/> Other textile products | <input type="checkbox"/> Petroleum & related products | <input type="checkbox"/> Gems & Jewelry | <input type="checkbox"/> Handicrafts |
| <input type="checkbox"/> Readymade garments | <input type="checkbox"/> Raw wool | <input type="checkbox"/> Information technology | <input type="checkbox"/> Marble & granite |
| <input type="checkbox"/> Rice | <input type="checkbox"/> Sports goods | <input type="checkbox"/> Meat preparations | <input type="checkbox"/> Oil seeds |
| <input type="checkbox"/> Surgical instruments | <input type="checkbox"/> Synthetic textile | <input type="checkbox"/> Onyx manufactures | <input type="checkbox"/> Poultry |
| <input type="checkbox"/> Tents & Canvas | <input type="checkbox"/> Yarn | <input type="checkbox"/> Pharmaceuticals | <input type="checkbox"/> Services |
| | | <input type="checkbox"/> Spices & Tobacco | <input type="checkbox"/> wheat |
| | | <input type="checkbox"/> Others (Specify) | |

3. Stand Fee Packages for Exhibition Space:

Domestic Exhibitors

| | | | | |
|--|-------------------|-------------|----------------------|-------------|
| <input type="checkbox"/> Raw Space (Min. 12 sq: M) | Core Products | | Development Products | |
| | PKR. 5,000/ Sq: M | | PKR. 4,000/ Sq: M | |
| <input type="checkbox"/> Shell Scheme | Space | RATES (PKR) | Space | RATES (PKR) |
| | 12 Sq: M (3x4) | 75,000 | 12 Sq: M (3x4) | 50,000 |
| | 24 Sq: M (6x4) | 150,000 | 24 Sq: M (6x4) | 100,000 |
| | 48 Sq: M (6x8) | 300,000 | 48 Sq: M (6x8) | 200,000 |

International Exhibitors

| | | |
|------------------------------------|-------------------|----------------------|
| Rates for International Exhibitors | Raw Space in US\$ | Shell Scheme in US\$ |
| | 165 Per Sq: M | 187 Per Sq: M |

- Shell Scheme package includes: Fascia board with Company name & logo, partition wall paneling, Lighting, Carpeting, Information desk with a Chair, one round table with 2 chairs & a Waste bin.

The space rental is to be paid in favor of “**Account Officer, EMDF TDAP – Karachi**” in the form of a pay order / Demand draft. Please send the filled up form to your nearest **TDAP** office or email it to expopakistan.2014@tdap.gov.pk You can also fill an online form on www.expopakistan.gov.pk

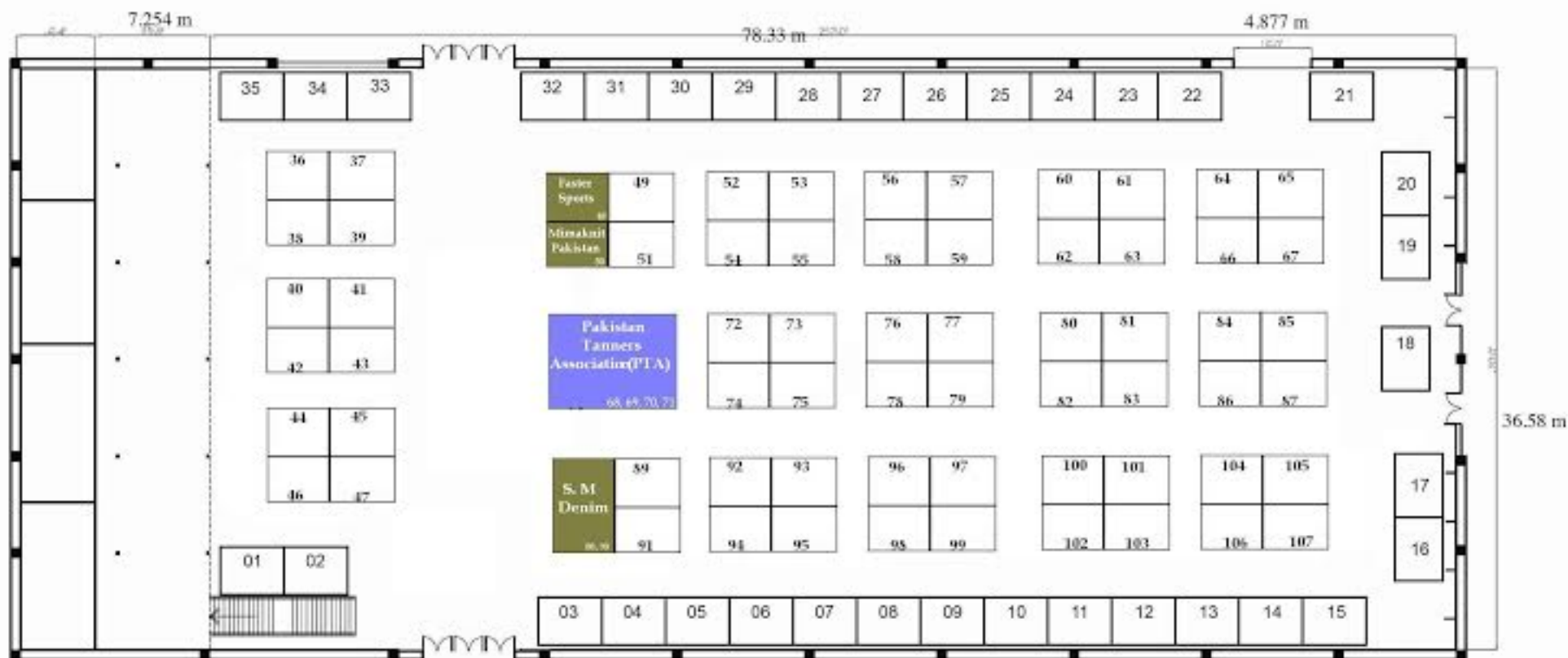
Our sales team will get in touch with you shortly to guide you further.



Ready made Garments,
Knitwear & Hosiery,
Raw Leather & leather
goods & Accessories, Gems
& Jewelry, Sports Goods,
Footwear etc.

Expo Pakistan 2014

October 23-26, 2014



Hall-05 Updated on August 06, 2014 at 11:25am

