



Dear Chairman (Central)

Pakistan Hosiery Manufacturers Association

***PLEASE CIRCULATE THIS INFORMATION AMONGST YOUR MEMBERS!***

***JANUARY 14-17, 2013!***

***APPLY WITH TDAP FOR  
PARTICIPATION IN THE 44th  
EDITION OF HONG KONG  
FASHION WEEK!***

***ASIA'S BIGGEST APPAREL SOURCING EVENT!***

**Hong Kong Fashion Week** is the biggest apparel sourcing event of Asia and one of the most well-established events in the apparel industry calendar. The 2012 edition of this show attracted over 1600 exhibitors from 23 countries and over 20000 buyers from 86 countries. The 44th edition of this show is being organized from Jan 13-17, 2013 and the show is open to trade visitors only. Given the importance of this trade fair, Trade Development Authority of Pakistan (TDAP) has decided to organize a Pakistan pavilion at this event. Here are the product categories which can be displayed at this event:

**Men's wear, Ladies' wear, Babies and Children's wear, Sportswear, Lingerie, Swimwear, Evening wear, Fabrics, labels, Buttons and Handbags.**

**PROCEDURE TO APPLY WITH TDAP:** Trade Development Authority of Pakistan (TDAP) has already issued the advertisement for participation. If you are interested in participation in this event, pl send us an email and we will send you back the advertisement. Participation fee is Rs. 250000 and the last date to apply with TDAP is September 25, 2012. For this cost your company will get fully furnished 9 sqm stand. To apply please submit the following to TDAP:

- 1- Application Form. TDAP Application Form is being attached with this email.
2. Bank Draft of Rs. 250000 in favour of **Account Officer, TDAP Karachi.**

Please enclose the required documents as mentioned in the TDAP Application Form and send

this application along with Bank Draft/Pay Order to this address:

APPLICATION FOR HONG KONG FASHION WEEK,  
Mr. Amir ur Rehman,  
Project Officer,  
Trade Development Authority of Pakistan,  
Block A, 3rd Floor, Finance & Trade Centre,  
Shahrah-e-Faisal, Karachi.  
Tel: 021-111-444-111

The show is being organized from Jan 14-17, 2012 at the Hong Kong Convention and Exhibition Centre. Pl visit our show website for more details [www.hktdc.com/hkfashionweekfw](http://www.hktdc.com/hkfashionweekfw) .

**PLEASE CIRCULATE THIS INFORMATION AMONGST YOUR MEMBERS! PLEASE ALSO FORWARD THEM THE TDAP APPLICATION FORM AS BEING ATTACHED WITH THIS EMAIL.**

**FOR STAND BOOKING AND INFORMATION CONTACT!**

MUHAMMAD AYYOB,  
PAKISTAN REPRESENTATIVE OFFICE,  
REACH EXPOSITIONS, 111-E, Valencia Society, Lahore, Pakistan  
Tel: 042-35210715 | Mob: 0300-4024088 | Email: [ayyob@reachexpo.com](mailto:ayyob@reachexpo.com)



If you don't want to receive updates in future, please click [here](#).



**APPLICATION FOR PARTICIPATION IN FAIR / EXHIBITION**

Note: Please see terms and conditions on last page

1. Name of the Fair


2. (a) Name of the Firm


2. (b) Trade Association

3. Address


Phone 

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 Fax 

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 E-mail \_\_\_\_\_

4. (a) Type of Business (Please tick one)     Manufacture cum Exporter      Commercial Exporter      Status (whether Proprietary /Partnership/Limited)

4. (b) NIC Nos of all Directors/Partners of the Company / Firm (please use extra pages if required)

								-										-	
								-										-	
								-										-	
								-										-	
								-										-	

5. Annual Production Capacity (Please use extra pages if required)

Items	Capacity

5 (b) No of Employees 

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5 (c) Value of Machinery / Productive Assets (mil Rs.) 

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6. Total Certified Export for last three years (Attach Certificate issued by the Bank)

Items as Above	2008-2009	2009-2010	2010-2011
Value (US \$)			

7. Export to Country of Exhibition for last 03 years (Value in US \$)

Items	2008-2009	2009-2010	2010-2011

8. Fairs Attended

(a) Total in 2007-2010

Name of Fair	Month & Year

(b) Previous Participation(s) in this Fair

Month & Year

9. Items to be displayed

Item	Quantity	Item	Quantity

10. Category of Exporter  
(Kindly tick the relevant box)

- i. Established exporter having more than 99 employees and Rs.40 million productive assets    
  ii. Small and Medium Exporter having less than 99 employees and less than 40 million productive assets    
  iii. New Exporter (enclose documentary evidence)    
  iv. Women entrepreneur (enclose documentary evidence)
- (Selection on the basis 10 – ii, iii and iv is subject to physical verification and product preview.)

11. Name of Representative  
Position


Passport No.


Validity

(dd/mm/yyyy)


12. Participation Fee Amount (Rs)

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Draft / PO No.

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13. Any Other Information / Requests / Suggestions

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Certificate that the above information is true to the best of our knowledge and belief. We do undertake to abide by the rules, procedures and to accept TDAP's decision in all matters concerning participation in the Fair / Exhibition.

SIGNATURE OF CHIEF EXECUTIVE /  
MANAGING PARTNER / PROPRIETOR

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Date (dd/mm/yyyy)

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NAME WITH DESIGNATION


Company Seal

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14. Enclosures:-

- i. Participation fee in shape of Pay Order / Demand Draft in favour of Accounts Officer, TDAP Karachi
- ii. Company brochure / Product Catalog / Company Profile
- iii. Export Performance for last three years duly verified by bank for regular exporters.
- iv. Bank statements for the last three years in case of new comers/SMEs/Women Entrepreneur
- v. Copy of Membership Certificate of Recognized Trade body
- vi. Photocopies of Passport(s) of the person(s) representing the company
- vii. Copy of NTN certificate
- viii. ISO Certification, if acquired.

15. Terms and Conditions

- i. Applications after due date and without valid Pay Order / Bank Draft will not be entertained.
- ii. Non-submission of documents noted against S.Nos 14 (i – viii) above shall render the applicant ineligible
- iii. The form should be properly filled in and verified
- iv. Wrong and incomplete information may lead to disqualification
- v. Visa recommendation letters will be issued only to Director/CEOs of the companies.
- vi. Once an applicant's selection is confirmed, the participation fee shall not be refunded.
- vii. Participants should provide top quality products in appropriate packing. Weight will be decided by the TDAP as per policy.
- viii. For more details, Guidelines for Participation in International Trade Fair may please be perused on TDAP's website (www.tdap.gov.pk).