

# LAGOS INTERNATIONAL TRADE FAIR

Lagos Int'l Trade Fair Complex,  
Nigeria.

04 - 13 NOV 2011

**10 full days of The Biggest, The Best  
Exhibition  
in African continent with SPOT  
SALE**

**Special Discounted price for Limited time only:  
Get a 9 sqm constructed booth for \$1800/  
**ONLY****

Lagos is the port city of Nigeria and with a population of **15,000,000**, it is the second most populous city in Africa after Cairo. Lagos is the economic and financial capital of Nigeria and is the **second fastest growing city in Africa** (7th fastest in the world).

**Lagos International Trade Fair** is the single, most important and premier International Trade Fair in Nigeria since 1981 and has grown tremendously in popularity to become the leading and the largest forum for trade and business promotion in Africa.



In recognition of its importance & usefulness, increasing numbers of exhibitors & visitors from all over Africa, as well as, many countries of the world are taking keen interest in the Lagos Trade Fair.

Participation in Lagos Trade Fair is most useful for Pakistani companies seeking a wider access to the internal African markets and for companies seeking joint-venture partners in Nigeria and the ECOWAS community. It has attracted exhibitors over the years from countries like **Ghana, Ivory Coast and Cameroon** and from as far as **Austria, Germany, Romania, Poland, Russia, Italy, Japan, Argentina, Iran, Egypt, China, Netherlands, Czech Republic, Brazil, India, Korea, United Kingdom, Malaysia and the USA.**



The **product sectors** in focus are: **Apparels, Clothing Accessories, Home Textiles, Furnishings, Fabrics, Yarn, Safety and Protective Clothing, Industrial Clothing, Tents & Canvas, Leather Garments, Leather Gloves, Leather products, Carpets, Rugs, Home Decoration products, Handicrafts, Furniture, Household products, Consumer Goods, Crockery, Cutlery, Scissors, Knives, Houseware, Sports goods, Sports wear, Sporting Gloves, Footwear, Bicycles, Gifts & Toys, Luggage, All type of Food products & Beverages, Rice & Pulses, Fruits & Vegetable, Agriculture produce & Dry Fruits, Sea Food, Ready to eat Food, Surgical and Dental**

Instruments, **Medical** and **hospital** equipment, **Healthcare** and **Safety** Equipment, **Engineering** products, **Machinery**, **Auto** parts, **Electrical** appliance, **Pumps & Motors**, **Home** Appliances, **Cement**, **Construction** materials, **Tiles & Flooring**, **Agriculture** **Tools & Implements**, **Costume Jewelry**, **Stationary** items, **I.T** and **Telecom** products, **Chemicals**, etc.

The Fair is organized by the **Lagos Chamber of Commerce and Industry**, the oldest and highly influential Chamber in Nigeria, comprising of the cream of Nigeria's top business organizations.



We invite your company to participate in this **10 days Mega trade exhibition**. Our office is representing the fair organizers in Pakistan for space booking and to assist and guide you in participation procedure. **Discount offer is for limited time only**. Should you have any questions, please feel free to contact our office at following address:

Best Regards,

**Asad Sajjad**

*Managing Director*

**Global Exhibitions & Marketing**

*(Official Marketing Agency in Pakistan for Lagos International Trade Fair)*

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When times are good, you should exhibit, **When times are bad, you must exhibit....**